



NMP3 - CT - 2004 – 500311-2

Sustainpack

Innovation and Sustainable Development in the Fibre Based Packaging Value Chain

Instrument: IP

Deliverable (*D1.2*)

(Write up of) Sub-project seminar for dissemination of results

Due date of deliverable: *November 2005*

Actual submission date: *June 2007*

Start date of project: 2004-06-01

Duration: 4 years

Prepared by *Pira International*

Revision: [1]

Project co-funded by the European Commission within the Sixth Framework Programme (2002-2006)		
Dissemination Level – PU		
PU	Public	<i>(PU?)</i>
PP	Restricted to other programme participants (including the Commission Services)	<i>(PP?)</i>
RE	Restricted to a group specified by the consortium (including the Commission Services)	<i>(RE?)</i>
CO	Confidential, only for members of the consortium (including the Commission Services)	<i>(CO?)</i>

1 Format and objectives of the seminar

The seminar was held on 7th June 2006. Its scheduling was designed to coincide with the publication of the Sustainpack open call for new SME partners. Seminar content was focused on attracting potential SME partners to apply through the open call.

In order to increase the accessibility of the seminar to a wider audience the content was delivered as a web-based event rather than as a physical event. This “webinar” approach allowed SME’s, who otherwise have limited time and travel budget, to participate in the event and learn about Sustainpack.

As well as introducing the Sustainpack project and the demonstrator projects, the seminar content also explained the open call process, and what would be expected of new partners.

2 Seminar presenters

The seminar materials were presented by Kennert Johansson, Sustainpack Co-ordinator, STFI-Packforsk and Michael Sturges, SP1 Leader, Pira International.

3 Seminar Attendees

The registered seminar attendees are listed in the table below:

Attendee	Position	Organisation	Country
Carl Zotterman	President	The Packaging Greenhouse AB	Sweden
Carl-Gustav Salomonsson		The Packaging Greenhouse AB	Sweden
Giulia Gregoria	Project Financing and Control	Novamont	Italy
Francesco Degli Innocenti		Novamont	Italy
Gerard Maher		Industrial Packaging	Ireland
Suresh Lakhani	Finance Dept	Clifton Packaging	UK
Peter Simko	Vice Director for Food Research	Food Research Institute	Slovakia
Marian Gaza	Marketing Manager	Grafobal	Slovakia
Peter Simon (Sustainpack partner)	Professor	STUBA	Slovakia
Soren Ostergaard (Sustainpack partner)	Head of Packaging and Logistics	DTI	Denmark

4 Outcomes from the seminar

As a result of the seminar, Packaging Greenhouse and Novamont made applications through the open call process. Subsequent to the review of these applications, Novamont have been selected to become a full member of the Sustainpack consortium. Although not selected through the open call process, Packaging Greenhouse remain keen to be involved in demonstrator projects and remain in close contact with SP2.

In addition, Grafobal have maintained a close contact with SP1 and maintain their interest in Demonstrator project 7. Opportunities and processes for securing their involvement in the demonstrator are being explored.